

Supplementary Materials

Reconnecting Our Waterways (ROW) Collective Impact Statement

As a “Collective Impact” grassroots initiative, ROW’s partners have committed to a common agenda (reconnectingtoourwaterways.org). Collective Impact is more rigorous and specific than collaboration among organizations. There are five conditions that, taken together, lead to meaningful results:

1. **Shared Vision:** All participants have a shared vision for change, including a common understanding of the problem and a joint approach to solving it through agreed-upon actions.
2. **Shared Measurement:** Collecting data and measuring results consistently across all participants (see metrics) ensures efforts remain aligned and participants hold each other accountable.
3. **Mutually Reinforcing Activities:** Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
4. **Continuous Communication:** Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation.
5. **Backbone Organization:** Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.

Everyone has a part in creating ROW’s collective impact. Administrative support is provided through our executive director. A steering committee comprised of more than 20 organizations manages six waterway committees and six element committees. These committees operate mainly at the neighborhood level with resident participation. Our partners provide resources and guidance, and our marketing committee helps promote ROW throughout the year.

Table S1. Partner organizations and total investment during 2012 for the Fall Creek Honeysuckle Removal Project, Indianapolis, IN.

Partner	Est. Cash Investment	Estimated Services	Outcomes
Anonymous Donor	\$100,000	—	Restoration, treatment, management
Waste Management	—	\$7,500	Dumpsters
Eli Lilly and Company	\$50,000	\$275,000	Chipping, removal, eco. services, public safety, logistics
Ivy Tech Community College	\$500,000	\$35,000	Outdoor academic spaces, plants, maintenance
Cardno JFNew	—	\$8,000	Eco. services, expertise, chemical applications

Supplementary Figure S1. Flow chart of Best Practices developed by Reconnecting to Our Waterways (ROW) Ecology Element for control of Amur honeysuckle in Indianapolis.

